



MULTI-CULTURAL FESTIVAL

"We bring the world to you"

THE ORTHODOX CHURCH OF SAINT MATTHEW

7271 Eden Brook Drive, Columbia, MD 21046

240-755-0324



To Our Business Sponsors,

In October 2008, we held our first Multi-Cultural Festival. This two-day event was patronized by people who appreciated homemade international cuisine, authentic crafts and live entertainment. Considered the largest Multi-Cultural Festival in Howard County, we have expanded each year to where we hosted over 6,000 people during our event. The Festival built bridges across our community's cultural diversity by fostering an atmosphere of understanding, community and respect for one another.

This year, beginning with our Oktoberfest on Friday October 4th and continuing with our Multi-Cultural Festival on Saturday, October 5th and Sunday, October 6th, 2024, your business can be a part of this successful community festival by becoming a business sponsor. As a business sponsor, your company will receive ad placement in our program book, given to our more than 6,000 guests as they are welcomed to the festival.

Our structure for Business Sponsors is as follows:

\$ 200.00 – Full Page Advertisement (8 ½ x 5 ½ inches)

- Full page ad in program book, given to guests upon entry
- Link to your website on the festival website, <https://www.stmatthewoca.org/festival> for 12 months
- Several "Thank You" announcements from the stage in the entertainment and dining tent

\$ 150.00 – Half Page Advertisement (4 x 5 inches)

- Half page ad in program book, given to guests upon entry
- Link to your website on the festival website, <https://www.stmatthewoca.org/festival> for 12 months
- "Thank You" announcement from the stage in the entertainment and dining tent

\$ 100.00 – Quarter Page Advertisement (2 x 2 ½ inches)

- Quarter page ad in program book, given to guests upon entry, perfect for business cards.
- Link to your website on the festival website, <https://www.stmatthewoca.org/festival> for 12 months

For any questions, please contact Festival Chairperson Cooper Pappas at 202-391-63626, to discuss your support for this one-of-a-kind event in Howard County.

Once you have created your ad, please send it to festival@stmatthewoca.org. Preferred formats are .jpeg, .tiff, .doc. If you would like to submit a hardcopy, the preferred resolution for graphics is at least 300 DPI. Please feel free to direct any questions for the committee at this email address as well.

Please make checks payable to **The Orthodox Church of St Matthew** (with **Festival Ad** in the notes) and mail to:

The Orthodox Church of St Matthew
P.O. Box 2003,
Columbia, MD 21045

To ensure adequate time for production, our ad acceptance deadline is **August 31st, 2024**. We sincerely appreciate your support of the St Matthew's 2024 Festival Program Book and respectfully request your assistance in preserving our publishing deadline.

We look forward to your partnership in this very fruitful community event! We hope to see you there!

Sincerely,
Cooper Pappas
Festival Chairperson

